



HARROW BANGKOK LEADS THE WAY WITH THEIR GROUND-BREAKING 'THINK LIKE AN ENTREPRENEUR' ENTERPRISE

By Jon Standen



What defines a successful, world-class international school education? Is it only the high-ranking universities that their students get offers from? At Harrow Bangkok, along with a reputation for excellent academic results, the school develops future leaders, who are emotionally intelligent, and who go on to have meaningful careers.

To build on this rigorous mission, Harrow International School Bangkok recently launched a ground-breaking 'think like an entrepreneur' initiative. The school's newly appointed Director of Entrepreneurship, David Harkin, CEO of award-winning British innovation company "7billionideas" will lead exciting programmes that will benefit students while at school and for the rest of their lives.

The aim of the entrepreneurship enterprise at Harrow Bangkok is to instil in all students an entrepreneurial mindset and outlook based on curiosity, creativity and innovation. "Knowledge that will never go out of date, never be antiquated by new technologies, and will always be in demand by employers, and the world," says 7billionideas.

Projects to promote entrepreneurship will be rolled out across the school from Early Years and all the way through school. "I think we can be, and we should be, teaching children about entrepreneurship right from Early Years. Students live in a world full of ideas and those ideas need people to help make them happen," David explains.

This initiative is not only about supporting future entrepreneurs but also 'intrapreneurs' – someone who behaves like an entrepreneur but from within an organisation or business. Businesses need intrapreneurs to push them forward, to bring new and exciting ideas, to help them evolve and survive.

The World Economic Forum predicts that by 2030, 85% of the jobs that are in the market today, won't exist. The no. 1 talent that employers will demand, though, is creativity, the ability to produce or use original and unusual ideas. We can teach creativity through a variety of subjects and we can definitely teach it through entrepreneurship. On top of this, 77% of teenagers say they want to start a business. Indeed, more than 25% of the Thai economy is made up of entrepreneurs. Instilling an entrepreneurship skillset will give students the confidence and knowledge to succeed and have a fulfilling career.

We are delighted to be working with David and 7billionideas. David's appointment as Director of Entrepreneurship illustrates the importance we place on linking our curriculum to the workplace. It enables our students to not only broaden their perspectives of the commercial world but to develop their values, attitudes and skills.



For more information
about entrepreneurship
at Harrow Bangkok,
visit www.harrowschool.ac.th.

